

Contract # 48263

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/24/12-09/29/12

WARREN FOR SENATE 2012 (3373)

Media Strategies & Research (1800)

POLITICAL CANDIDATE (1051)

Est. 12100 (27818)

Shiebler, Charles (1011)

WHDH

/

12100

Local/Political Candidate Agency

Standard

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,250.00
Net Total \$29,750.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	9	\$35,000.00
Grand Total:	9	\$35,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	3	1:00	7A- 8A (ET)	1		1			1			2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		9/21/12
2.0	Normal Line / SPOT	09/26/12-09/26/12	3	1:00	8A- 9A (ET)				1					1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
3.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5P- 5:30P (ET)						1			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		9/21/12
5.0	Normal Line / SPOT	09/25/12-09/27/12	3	1:00	6P- 6:30P (ET)			1	1	1				2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		9/21/12
6.0	Normal Line / SPOT	09/25/12-09/27/12	3	1:00	10:59P- 7 News at 11 PM			1	1	1				2	\$5,000.00	\$10,000.00	WHDH Boston (WHDH)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.